



## Press Release

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### **Propel Fuels Showcases Next Generation Green Diesel at California Diesel Days** *Partners bridge clean diesel vehicle technology and next generation fuels*

**SACRAMENTO, Calif. (April 1, 2009)** – [Propel Fuels](#), a leading retailer of clean, renewable fuels, announces it will power California Diesel Days with next generation NExBTL green diesel. Green diesel, also known as renewable diesel, is a synthetic diesel product derived from bio-based oils and fats and is suitable for all diesel motors. The renewable alternative to petroleum improves air quality due to reduced particle emissions and reduces greenhouse gas emissions. Propel, in partnership with Bosch and Neste Oil, is working to advance clean diesel vehicle technology alongside next generation renewable fuels. Advanced clean diesels from Mercedes-Benz USA, BMW North America and Volkswagen of America will participate in the program. Earlier this year Propel launched a statewide network of renewable fuel stations with its first locations in Sacramento.

“Propel’s fueling platform has the flexibility to accommodate low-carbon fuels today, as well as future fuels such as NExBTL, hydrogen and electric chargers” said Rob Elam, President and Co-Founder of Propel Fuels. “As petroleum extraction becomes more harmful and invasive, today’s alternative fuels are already more sustainable, with next generation fuels on the horizon providing even greater benefits.”

California Diesel Days is a gathering of automotive industry, state government, and environmental organization representatives focusing on clean diesel passenger vehicle technology. The conference topics include CO<sub>2</sub> reduction strategies for California, the latest clean vehicle technologies, and the future of Clean Diesel passenger vehicles. Propel powered clean diesel vehicle technology will be on display at event’s ride & drive showcase. Among the participants in the event are Audi of America, BMW North America, the California Air Resources Board, the California Energy Commission, Robert Bosch LLC and Volkswagen of America. The event will be attended by state legislators, and other members of state and local governments.

#### **About Propel**

Propel builds, owns and operates a network of Clean Fuel Points – green-built, self-serve filling stations providing drivers convenient access to clean, American, low carbon fuels. The company was founded in 2004 to offer drivers, station owners and fleet operators a cleaner fuel choice that both reduces carbon emissions and America’s dependency on foreign oil. Propel has also developed CleanDrive™, the nation’s first integrated carbon emission reduction tracking platform. CleanDrive™, paired with Propel’s station network, provides the platform necessary to track and bank carbon reductions. Photos, screen shots, and a CleanDrive™ demo are available at: [http://www.propelfuels.com/content/cleandrive\\_press](http://www.propelfuels.com/content/cleandrive_press). Based in Sacramento, with offices in Seattle, Propel operates a growing network of Clean Fuel Points in Washington state and California. More information is available at [www.propelfuels.com](http://www.propelfuels.com).

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